

<b>Población</b>	<b>107.894</b>
<b>Tamaño de la muestra analizada</b>	<b>43.733</b>
<b>Vehículos estudiados</b>	<b>953</b>

**Hipótesis de KM/año recorridos**

30.000 km/año

<b>AÑO</b>	<b>KM</b>
2013	150000
2014	120000
2015	90000
2016	60000
2017	30000

## Promedio de DEPRECIACIÓN

	2013	2014	2015	2016	2017
ALFA ROMEO	63,64%	58,75%	43,41%	39,21%	37,39%
AUDI	49,48%	42,95%	33,59%	26,55%	18,64%
BMW	52,27%	43,10%	35,81%	28,09%	18,87%
CHEVROLET	61,43%	48,04%			
CITROEN	60,64%	54,22%	50,00%	43,99%	37,27%
DACIA	49,40%	37,31%	32,86%	18,51%	
DS		53,96%		45,89%	42,94%
FIAT	59,40%	56,61%	49,94%	42,12%	30,13%
FORD	59,39%	52,94%	44,60%	34,90%	33,37%
HONDA	49,58%	40,60%	40,30%	32,04%	20,24%
HYUNDAI	57,90%	50,98%	47,78%	43,51%	34,97%
JAGUAR	59,20%	49,46%	46,44%	32,80%	32,73%
JEEP		47,42%	35,04%	32,33%	24,63%
KIA	49,75%	45,95%	45,78%	42,44%	41,26%
LANCIA	64,25%		54,87%		
LAND-ROVER	40,36%	24,93%	24,08%	16,47%	16,00%
MAZDA	45,19%	44,68%	38,79%	34,72%	20,59%
MERCEDES-BENZ	48,36%	40,71%	39,73%	28,83%	22,15%
MINI	45,63%	42,15%	31,38%	24,20%	10,91%
MITSUBISHI	46,31%	38,39%	37,20%	32,57%	
NISSAN	51,29%	46,62%	41,20%	37,69%	31,30%
OPEL	63,88%	57,94%	52,41%	43,41%	36,75%
PEUGEOT	61,73%	54,45%	50,04%	44,89%	35,60%
PORSCHE	47,85%	34,22%	25,52%	18,20%	9,15%
RENAULT	62,16%	57,61%	49,46%	40,36%	30,18%
SEAT	57,04%	51,68%	48,26%	39,57%	33,18%
SKODA	54,68%	53,45%	46,18%	42,32%	30,80%
SMART		53,82%	52,41%	40,05%	22,57%
SSANGYONG	44,21%	43,20%	41,60%	33,95%	26,58%
SUZUKI	48,59%		33,09%		
TOYOTA	51,94%	47,77%	40,72%	36,18%	25,59%
VOLKSWAGEN	54,38%	46,26%	41,56%	35,92%	28,61%
VOLVO	53,30%	49,55%	40,42%	29,30%	27,61%



**Top 10 MÁS depreciados****A 5 AÑOS****2013**

ALFA ROMEO	63,64%
LANCIA	64,25%
OPEL	63,88%
RENAULT	62,16%
PEUGEOT	61,73%
CHEVROLET	61,43%
CITROEN	60,64%
FIAT	59,40%
FORD	59,39%
JAGUAR	59,20%

**A 4 AÑOS****2014**

ALFA ROMEO	58,75%
OPEL	57,94%
RENAULT	57,61%
FIAT	56,61%
PEUGEOT	54,45%
CITROEN	54,22%
DS	53,96%
SMART	53,82%
SKODA	53,45%
FORD	52,94%

**A 3 AÑOS****2015**

LANCIA	54,87%
OPEL	52,41%
SMART	52,41%
PEUGEOT	50,04%
CITROEN	50,00%
FIAT	49,94%
RENAULT	49,46%
SEAT	48,26%
HYUNDAI	47,78%
JAGUAR	46,44%

**A 2 AÑOS****2016**

DS	45,89%	DS
PEUGEOT	44,89%	KIA
CITROEN	43,99%	ALFA ROMEO
HYUNDAI	43,51%	CITROEN
OPEL	43,41%	OPEL
KIA	42,44%	PEUGEOT
SKODA	42,32%	HYUNDAI
FIAT	42,12%	FORD
RENAULT	40,36%	SEAT
SMART	40,05%	JAGUAR

**Top 10 MENOS depreciados A 5 AÑOS****2013**

LAND-ROVER	40,36%
SSANGYONG	44,21%
MAZDA	45,19%
MINI	45,63%
MITSUBISHI	46,31%
PORSCHE	47,85%
MERCEDES-BENZ	48,36%
SUZUKI	48,59%
DACIA	49,40%
AUDI	49,48%

**A 4 AÑOS****2014**

LAND-ROVER	24,93%
PORSCHE	34,22%
DACIA	37,31%
MITSUBISHI	38,39%
HONDA	40,60%
MERCEDES-BENZ	40,71%
MINI	42,15%
AUDI	42,95%
BMW	43,10%
SSANGYONG	43,20%

**A 3 AÑOS****2015**

LAND-ROVER	24,08%
PORSCHE	25,52%
MINI	31,38%
DACIA	32,86%
SUZUKI	33,09%
AUDI	33,59%
JEEP	35,04%
BMW	35,81%
MITSUBISHI	37,20%
MAZDA	38,79%

**A 2 AÑOS****2016**

LAND-ROVER	16,47%	PORSCHE
PORSCHE	18,20%	MINI
DACIA	18,51%	LAND-ROVER
MINI	24,20%	AUDI
AUDI	26,55%	BMW
BMW	28,09%	HONDA
MERCEDES-B	28,83%	MAZDA
VOLVO	29,30%	MERCEDES-BENZ
HONDA	32,04%	SMART
JEEP	32,33%	JEEP

**A 1 AÑO**

**2017**

- 42,94%**
- 41,26%**
- 37,39%**
- 37,27%
- 36,75%
- 35,60%
- 34,97%
- 33,37%
- 33,18%
- 32,73%

**A 1 AÑO**

**2017**

- 9,15%**
- 10,91%**
- 16,00%**
- 18,64%
- 18,87%
- 20,24%
- 20,59%
- 22,15%
- 22,57%
- 24,63%